



For Immediate Release:

The Center at Belvedere receives two ICAA NuStep Pinnacle Awards

(December 2, 2022—Charlottesville, Virginia) The Center at Belvedere and its Executive Director Peter Thompson were recently recognized by the International Council on Active Aging (ICAA) and NuStep LLC with two Pinnacle Awards. The Center at Belvedere received an award as one of the top five community centers across the country, and Thompson was named as one of the top five Wellness CEOs in North America.

ICAA is a professional organization that leads, connects, and defines the active aging industry and supports professionals who aspire to develop wellness cultures for adults over 50. This support includes creating wellness environments, programs, and services.

The Pinnacle Awards recognize senior living communities, community centers, and wellness CEOs, the latter two of which are new award categories in 2022.

“Expanding these awards to include community centers spreads the encouraging news that wellness continues to move beyond senior living communities,” said Jane Benskey, marketing communications specialist for award sponsor NuStep. “In addition, we’re now recognizing individual CEOs, who validate the value and purpose of a wellness-centered environment in their respective settings.”

In presenting the CEO awards, ICAA founder Colin Milner, said, “Congratulations to these exemplary individuals that are leading the way in wellness-based models in the active aging industry. We are thrilled to recognize their ongoing commitment and passion to fostering a wide variety of engaging opportunities for their residents, members, clients, and staff to live better longer.”

The Center at Belvedere was the only organization to be recognized in two award categories.

Thompson said, “The Center is honored to be recognized by ICAA, the organization that defined the holistic wellness model that is the foundation of The Center’s active aging programming. Aging is our community’s biggest demographic issue and research illustrates that The Center’s holistic wellness programs are vital to living life as fully as possible.”

For more information or to request an interview, please contact Marketing Manager Danielle Bricker via email at danielle@thecentercville.org or by phone at 434.220.9749.